



You're invited to participate in "Ho Ho Holiday Hours"

Let's unite and create a strong retail experience this holiday shopping season! Join the Waupun Area Chamber of Commerce for its extended hours shopping program. With more businesses open late on the same night, we'll invite local community members AND neighboring communities to visit Waupun during our Ho Ho Holiday Hours.

To participate, you must sign up (so we can include your business in our promotional efforts) and you must stay open until 7 p.m. during Ho Ho Holiday Hours on:

- Thursday, November 5th, 12th and 19th
 - o NO EXTENDED HOURS ON THANKSGIVING
- Thursday, December 3rd, 10th and 17th
 - o NO EXTENDED HOURS ON CHRISTMAS EVE

By making this small change for three nights in your business hours, we hope to keep the money people spend for Christmas and holiday gifts right here in Waupun!

To advertise this movement, the Waupun Area Chamber of Commerce will be doing the following:

- Radio 97.7 and 103.3 The Source
- Flyers: hung up around town with YOUR BUSINESS NAME on it
- Sponsored Facebook Ads to promote the event
- Dedicated Ho Ho Holiday Hours Facebook event -- where your business is invited to post about deals, specials, and offers happening during the event
- Handouts: Piggly Wiggly checkout line, Tractor Supply, Ace Hardware, etc.

To participate, please e-mail info@waupunchamber.com OR call (920) 324-3491 to sign up. **To have your business included in the promotional material for the event, you must sign up by Friday, Oct. 23rd at 5 p.m.**

For Chamber members, this is a FREE service with your membership.

For Non-Chamber members, you may participate in the event at no cost BUT in order to be included in the promotional materials, there is a \$50 fee.