

Waupun's Winter Wonderland

2020 Sponsorship Opportunities

The City of Waupun, Waupun Downtown Promotions and Waupun Area Chamber of Commerce is proud to present the first ever 2020 Waupun's Winter Wonderland celebration! This weekend-long event features the downtown parade, Festival of Lights, visits from Santa, family fun night, live music and shopping experience fun for the whole family!

Corporate sponsorship of the Waupun's Winter Wonderland assists the City, Downtown Promotions, and Chamber in keeping this event free for the community to attend and allows businesses to showcase their goods and services while participating in safe, family-friendly programming for the community.

The 2020 Waupun's Winter Wonderland sponsorship details are outlined below for your review. If you would like to reserve your sponsorship or learn about alternative in-kind sponsorships, please call Casey at 920.324.3491

Thank you,

City of Waupun, Waupun Downtown Promotions and Waupun Area Chamber of Commerce

WONDERLAND Sponsor ~ \$2000 ~ (one available)

- Four sponsorship shout outs on Facebook event page leading up to event
- Naming rights to the Parade "Waupun's Winter Wonderland parade presented by {your company name}"
- Be the first parade float to roll down Main St. (after Honor Guard & Parade Marshal)
- Invitation to bring signage or marketing materials to hang around the City the Winter Wonderland Weekend AND at MOVIE night. (Nov. 19th BOTH showings)

MOVIE Sponsor ~ \$750 (four available)

- Two sponsorship shout outs on Facebook event page leading up to event
- Invitation to bring signage or marketing materials to movie night.
- Visual shout out during BOTH showings of the movie

LIVE MUSIC Sponsor ~ \$500 (two available)

- Two sponsorship shout outs on Facebook event page leading up to event
- Invitation to bring signage or marketing materials to Green Area in Downtown where LIVE is being preformed

SANTA Sponsor ~ \$250 (one available)

- Two sponsorship shout outs on Facebook event page leading up to event
- Invitation to bring signage or marketing materials to Green Area in Downtown where SANTA will be!

ANGEL Sponsors ~ Multiple, In-Kind Donations Needed

- Sponsorship Thank You on Facebook event page prior to event
- Company name listed on sponsor cards at event
- We are seeking donations of:
 - o Build your own CAMEL APPLE station
 - o Hot cocoa, apple cider, and/or tea for people to enjoy while being outside

Again, for questions or to secure your sponsorship, please call 920.324.3491 or email info@waupunchamber.com

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2020 Sponsorship Form

Please Fill out and return by **November 11th, 2020**

Business Name: _____

Contact Name: _____

Contact Phone: _____

Business Address: _____

Email: _____

Please secure the following sponsorship package for me:

Place an X below:	Sponsorship Package:
	WONDERLAND Sponsor – \$2000. 1 available.
	HOLIDAY MOVIE Sponsor – \$750. 4 available.
	LIVE MUSIC Sponsor - \$500. 2 available.
	SANTA Sponsor : \$250. 1 available.
	ANGEL Sponsor : Cost of Goods: Multiple, In-Kind Donations Needed Type of In-Kind Donation:

Total Due: \$ _____

Please list the way your business name should be displayed in sponsorship materials:

To secure your sponsorship, please complete this registration form and:

- 1) **e-mail** it to: info@waupunchamber.com and an invoice will be sent via e-mail back to your organization **OR**
- 2) **mail to / drop off** with payment: Waupun Chamber of Commerce – located in City Hall (attn: Casey) 201 E. Main St.
Waupun WI 53963