

Avenue of Angels

2019 Sponsorship Opportunities

The Waupun Area Chamber of Commerce is proud to present the 2019 Avenue of Angels celebration! This week-long event features the downtown parade, Festival of Trees, live nativity, visits from Santa, Reindeer Games family fun night, Mixed Blessings concert, and Warriorettes/Just for Kix dance recital. Each child visiting Santa receives a bag of goodies and every person visiting City Hall during Avenue of Angels is welcomed with hot cocoa, apple cider and cookies.

Corporate sponsorship of the Avenue of Angels assists the Chamber in keeping this event free for the community to attend and allows businesses to showcase their goods and services while participating in safe, family-friendly programming for the community.

The 2019 Avenue of Angels sponsorship details are outlined below for your review. If you would like to reserve your sponsorship or learn about alternative in-kind sponsorships, please call Casey at 920.324.3491

Thank you,

Avenue of Angels planning Committee & the Waupun Area Chamber of Commerce Board of Directors

AVENUE Sponsor ~ \$750 ~ (one available – Chamber Member Exclusive)

- Four sponsorship shout outs on Facebook event page leading up to event
- Naming rights to the Parade “Avenue of Angels parade presented by {your company name}”
- Be the first parade float to roll down Main St. (after Honor Guard & Parade Marshal)
- Invitation to bring signage or marketing materials to City Hall on each night

MR. PICKLES -KID PERFORMER Sponsor ~ \$300 (one available)

- Two sponsorship shout outs on Facebook event page leading up to event
- Invitation to bring signage or marketing materials to City Hall on Wednesday

MIXED BLESSINGS Sponsor ~ \$250 (one available)

- Two sponsorship shout outs on Facebook event page leading up to event
- Invitation to bring signage or marketing materials to City Hall on Thursday

DANCE RECITAL Sponsor ~ \$250 (one available)

- Two sponsorship shout outs on Facebook event page leading up to event
- Invitation to bring signage or marketing materials to City Hall on Friday

ANGEL Sponsors ~ Multiple, In-Kind Donations Needed

- Sponsorship Thank You on Facebook event page prior to event
- Company name listed on sponsor cards at event
- We are seeking donations of:
 - o Candy, apples, treats & bags for the Santa Goodie Bags (400 bags)
 - o Cookies & Bars (approximately 350 each night of the event)
 - o Kids bike & helmet
 - o A/V equipment for Thursday & Friday

Again, for questions or to secure your sponsorship, please call 920.324.3491 or email info@waupunchamber.com